



THE UNIVERSITY OF
MISSISSIPPI

Jordan
Center for Journalism
Advocacy and Innovation

How the News Media Can Regain Public Trust

April 17, 2026

SPONSORSHIP FORM

The Jordan Center for Journalism Advocacy and Innovation is convening national thought leaders for a one-day event to address one of the most pressing challenges facing our democracy: restoring trust in American journalism. Through thoughtful dialogue and solution-driven conversations, participants will examine how media, technology and public perception intersect – and what it will take to rebuild credibility and strengthen the role of a free press in civic life.

Symposium Primary Sponsor – \$5,000

As the exclusive Primary Sponsor, your organization will receive premier visibility throughout the symposium. This includes prominent logo placement on all event marketing materials (print and digital), recognition in pre-event promotions, signage at the event, and verbal acknowledgment during opening and closing remarks. This is an opportunity to align your brand with national thought leadership and the advancement of journalism and civic engagement.

Cocktail Reception – \$1,500

The Cocktail Reception Sponsor will be recognized as the presenting supporter of the event's networking reception. Benefits include logo placement on reception signage, recognition in the event program, and acknowledgment during reception remarks. This sponsorship connects your organization with meaningful post-program dialogue among speakers, faculty, students, and community leaders.

Coffee Break – \$500

A Coffee Break Sponsor will be recognized as the supporter of the symposium's refreshment breaks. Benefits include logo placement on break signage and recognition in the event program. This sponsorship offers visibility while supporting the hospitality experience that keeps conversations energized throughout the day.

Ready to sponsor the 2026 symposium? All information associated with your order, including logo, must be submitted to Steve L Herman, stevenh@olemiss.edu.



How the News Media Can Regain Public Trust

April 17, 2026

SPONSORSHIP FORM

Organization Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Level Information: *(Please circle one.)*

- Symposium Primary Sponsor - \$5,000
- Cocktail Reception - \$1,500
- Coffee Break - \$500

Payment Information: *(Please circle one.)*

- Check (Made out to UM Foundation, Jordan Center in the memo)
- University Account Transfer

Signature: _____ Date: _____

Ready to sponsor the 2026 symposium? All information associated with your order, including logo, must be submitted to Steve L Herman, stevenh@olemiss.edu.